

LYFT- CITI BIKE PARTNER KEY APPLICATION



SECTION A: Basic Information

All information in this form is required unless otherwise specified.

Partner Key organization Contact Information

A contact person is the individual from your organization that is responsible for managing the implementation of this program.

Full Name	
Title	
Email	
Telephone Number	

Organization Information

Name	
Acronym or "Also Known As"	
Email	
Address	
Country	
Website (<i>optional</i>)	
Twitter, Facebook, and/or Blog Address (<i>optional</i>)	

SECTION B: Proposal

List and describe the key-activities you will conduct with these Partner Keys. Do the communities you intend to impact prioritize members of underrepresented and underserved groups?

--

How will you embed Citi Bike into new or existing programs or services at your organization to engage the communities you serve? How would access to bikeshare compliment your work?

--

How many group rides - open to both the general public and organizational members - do you think your organization has a capacity to support this year? If available, provide the date(s) and the communities you intend to reach.

How many Citi Bike bicycle keys do you think would be needed to lead community rides and support embedding within current programs? Note: Organizations receive an average of 15 keys.

Are you able to share information about Citi Bike's [Reduced Fare Bike Share](#) program to connect more NYCHA residents and SNAP recipients to bikeshare?

Are there issues around photo and/or video collection of the participating riders for storytelling purposes? How do you plan on highlighting your rides on your social channels?

SECTION C: Donation Information

NOTE: All 501(c)(3) organizations, schools, or other non-profits, must provide a copy of a receipt for Partner Key donations which are equal to \$169 x # of donated keys if your application is approved.